

GENERAL PROMOTION RULES

Please note that individual contests/sweepstakes/giveaway (collectively, “Promotions” and each a “Promotion”) may have additional or updated rules. VH1 Classic, Viacom Media Networks, a division of Viacom International Inc., VH1 Classic On Tap, Westwood One Inc., and each affiliate radio station, their subsidiaries and affiliated companies (together, the “Company”), will conduct its Promotions substantially as described in these general rules, and by participating, each participant agrees as follows:

The Company may from time to time conduct Promotions concurrently and simultaneously on several affiliate radio stations owned and not owned by the Company, and in various States, and the Company may add or remove affiliate stations or change call letters of any affiliate station at any time during a Promotion, as announced on the affected station. For a list of affiliate stations (for each individual Promotion), please visit VH1 Classic On Tap affiliate station webpage <http://www.vh1classicontap.com>. Further, Company may change the rules at any time during a Promotion.

1. **Prize(s).** The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within thirty (30) days of the Promotion end date, unless otherwise stated in the Promotion’s official rules. Certain prizes are date-specific (i.e., concerts, trips) and the winner(s) must be available on the dates specified. If a winner cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner’s prize, in its sole discretion.

2. **Eligibility and Limitations.** No purchase or cash transaction necessary to enter a Promotion. Participants and winner(s) must be legal U.S. residents. The age limit will vary from Promotion to Promotion, as determined by VH1 Classic On Tap; please refer to each Promotion’s official rules, if applicable. Participants and winners must reside in the affiliate radio station’s Total Survey Area (TSA). If the Promotion is open to minors, a parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but the Company reserves the right to refuse to award a prize to or on behalf of any minor. Unless otherwise stated in the official Promotion rules, only one (1) entry per person. Only one (1) prize per household for the Promotion. Only one (1) prize per household from the Company within any one hundred and eighty (180) day period. If the Promotion involves listener participation by voting for a Promotion participant on VH1 Classic On Tap’s website at <http://www.vh1classicontap.com>, then the voting is limited to one vote per person. If a participant receives multiple and/or irregular votes from the same user(s), regardless of the source, the Company reserves the right to disqualify the participant in its sole discretion. Employees of the Company, the Promotion’s participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the

immediate family of any such persons are not eligible to participate and win. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

3. Telephone and Delivery Disclaimer. If a Promotion is a call-in-to-win Promotion and/or a telephone is needed to participate in the Promotion, participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function will not be allowed to participate unless they enter their correct area code and telephone number if prompted, or disable the features inhibiting their participation in the Promotion. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company’s control, or otherwise. For all Promotions the Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant’s ability to participate in the Promotion, and any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in or downloading any information necessary to participate in the Promotion. Entry forms in a register-to-win Promotion must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

4. Publicity; Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other Promotions and waive any claims to royalty, right, or remuneration for such use. By participating, all participants and winner(s) agree to the terms of these general rules, to the terms of use of the Company Privacy Policy at <http://www.vh1.com/interact/terms/privacy.jhtml>, Terms of Use at <http://www.vh1.com/interact/terms/> and User Generated Content Agreement at http://www.vh1.com/interact/terms/user_content.jhtml

5. Release. By participating in the Promotion, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Promotion’s sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Promotion, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

6. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize, which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and may be required to provide Company with a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

7. Conduct and Decisions. By participating in the Promotion, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Promotion, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Promotion and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Promotion is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate the Promotion, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THE PROMOTION, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. Miscellaneous. Void where prohibited or restricted by law. Odds of winning depend upon the number of participants. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. The Company may substitute prizes, amend the rules or discontinue the Promotion at any time as announced on the affiliate radio station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Promotion. For a copy of the rules, or where required by law, a list of winners, send a self-addressed, stamped envelope to "Promotion Winners" ATTN: (INSERT NAME OF PROMOTION HERE), VH1 Classic On Tap Promotions, 1515 Broadway, New York, NY 10036. All entries become the property of the Company and will not be returned.

9. Compliance with Law. The conduct of the Promotion is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Radio station(s) shall follow the applicable laws for conducting Promotions, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Promotion, etc. as required by local and state law.